



## NEWS RELEASE

Contact: Tari Martin  
Continental Girbau Inc.  
Marketing Communications Director  
800-256-1073  
[tari.martin@continentalgirbau.com](mailto:tari.martin@continentalgirbau.com)  
October 28, 2014

For immediate release

### Continental publishes Vended Laundry Development Guide

Oshkosh, WI—Continental Girbau Inc. (Continental) recently published a Vended Laundry Development Guide for vended laundry investors and shopping center owners. It is available free by contacting Continental at 800-256-1073.

The Vended Laundry Development Guide introduces investors, commercial brokers, developers and shopping center owners to the benefits and intricacies of developing a Continental vended laundry. “As a profit-producing stand-alone business, or primary/secondary in-line anchor, Continental vended laundries are unique in their equipment, services, technologies and offerings,” said Joel Jorgensen, Continental vice president of sales and customer services. “They are profit centers that attract an array of customers and drive business to nearby retailers.”

The Vended Laundry Development Guide, according to Jorgensen, details years of experience and a best practices approach to vended laundry development. The guide encompasses critical information about:

- Branding
- High-speed equipment
- Financing
- Store management
- Creative design services
- Hands-on operation training
- Alternative laundry services
- Efficiency
- Marketing

Get the Vended Laundry Development Guide by contacting Continental at 800-256-1073.

Visit [www.continentalgirbau.com](http://www.continentalgirbau.com) for information about Continental laundry products.

Continental Girbau Inc. is the largest of 14 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

