



## NEWS RELEASE

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### Continental reveals 2009 Vended Laundry Distributor of the Year awards

Oshkosh, Wis.— Daniels Equipment Company, in Auburn, N.H., recently received Continental Girbau's 2009 Vended Laundry Distributor of the Year award, an honor that distinguishes distributors for outstanding performance in the vended laundry market. Simultaneously, Sparkle Solutions, in Concord, Ontario, received the Canadian Distributor of the Year award for outstanding sales and distribution in both the vended and on-premise laundry markets.

- Since 1973, Daniels Equipment Co. has served the six New England states with quality vended and commercial laundry equipment. With a team of 22 service people, they are able to maintain thousands of washers and dryers across the service area. This is due in large part due to the company's commitment to customer satisfaction and service excellence, according to Continental President Mike Floyd

"This is the second consecutive year Daniels Equipment has claimed this award," said Floyd. "Daniels Equipment excelled in the vended market during a year when general laundry sales were down— exemplifying the company's customer commitment and aggressive sales strategy."

- Sparkle Solutions serves the on-premise and vended laundry markets by providing expertise on vended laundry development and on-premise laundry productivity. They serve the vended-laundry market by working closely with investors to locate, design and equip new stores. The company also delivers quality services and equipment to help existing laundries cut utility costs and maximize profit through expertise on energy conservation and technical services.

The company's growth and success are the result of a well-run, customer-oriented company, according to Floyd. "Sparkle Solutions has an extraordinary understanding of their market, which help them exceed expectations during 2009. Their diversification into several market segments produced balanced, strong results in a difficult economic year," said Floyd.

To discover more about Continental's top self-service laundry equipment distributors, visit Daniels Equipment at [www.danielsequipment.com](http://www.danielsequipment.com), or Sparkle Solutions at [www.sparklesolutions.ca](http://www.sparklesolutions.ca). For more information about Continental laundry equipment, visit [www.continentalgirbau.com](http://www.continentalgirbau.com) or call 800-256-1073.

Continental Girbau Inc. is the largest of nine subsidiaries of Girbau S.A., based in Vic, Spain. Girbau S.A. laundry products – marketed throughout 80 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.