For immediate release

Continental ‘Opportunities’ presentation and reception kicks off Clean ’19

New Orleans—Continental Girbau Inc. (Continental) kicked off the laundry industry’s largest trade show – Clean ’19 – with a presentation and reception for Continental customers, distributors and business partners. Co-hosted by Continental and parent company Girbau Global Laundry Solutions (Girbau), the event unveiled new vended, commercial and industrial laundry products along with tools and opportunities to grow business.

New products included the Express Clean automatic injection system for vended laundries; the Executive Assistant Connect; the 130-pound capacity ExpressWash® soft-mount washer for vended laundries; the Compact+ 5-in-One Ironing System, a new all-in-one machine that automatically feeds, irons, folds, stacks and accumulates; the space-saving Compact+ Laundry Solution; the FR+ Folder; and the 300- and 160-pound capacity industrial dryers.

Girbau CEOs Merce and Pere Girbau shared the Group’s growth strategies worldwide, with innovation being the driving focus.

Continental President Mike Floyd commented on Continental’s ongoing commitment to its distributors and customer, while Vice President Joel Jorgensen, described how the new products create new opportunity in the industrial, on-premise, multi-housing, textile care and vended laundry markets. He finished with a visual tour of Continental’s Clean ‘19 booths, 2027 and 2021.

To find out more about Continental laundry products – backed by industry-leading warranties and customer care – visit www.cgilaundry.com or call 800-256-1073.

Continental Girbau Inc. is the largest of 15 subsidiaries of the Girbau Global Laundry Solutions (Girbau), based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.