



NEWS RELEASE

Contact: Tari Martin
Continental Girbau, Inc.
Marketing Communications Director
800-256-1073
tari.martin@continentalgirbau.com
July 15, 2013

For immediate release

Continental showcases Express Laundry Center™ at Clean 2013

Oshkosh, WI—Continental Girbau Inc. (Continental) displayed its full line-up of vended, on-premise and industrial laundry products during “Clean 2013,” recently held in New Orleans. “We enjoyed great crowds and interest in products offered by Continental, Girbau Industrial and the Girbau Group,” said Joel Jorgensen, Continental vice president of sales. “We interfaced closely with vended laundry investors and storeowners interested in the Continental Express Laundry Center™ concept and brand.”

A turnkey solution, the Express Laundry Center™ package teams highly efficient, high-speed ExpressWash™ Washers and ExpressDry™ Dryers with multiple services and local marketing and management support.

“Express Laundry Centers offer investors a highly efficient laundry that uses less natural gas, water and electricity,” said Jorgensen. “They bring customers a 60-minute wash and dry and craved in-store services. This sets Express Laundry Centers apart, which gets investors excited.”

For the first time, the show embraced a three-day format with extended daily hours, according to Jorgensen. Continental’s booth offered interactive kiosks, training opportunities and video demonstrations of ExpressWash™ Washer-Extractors and ExpressDry™ Drying Tumblers.

ExpressWash™ Washers are freestanding high-speed washers that produce extract speeds of up to 381 G-force. Available in 20- to 90-pound capacities, they remove considerably more water from each laundry load when compared with traditional hard-mount washers, which generally only generate extract speeds of 75-200 G-force. As a result, ExpressWash Washers cut dry time, natural gas consumption and energy costs. They also shorten the wash/dry process –

allowing customers to complete laundry in less than an hour. As freestanding washers, they are simple to install, according to Jorgensen.

All told, Continental's booth boasted the company's vended product-offering depth. "We've grown considerably over the past five years and have expanded our services and products to allow vended laundries to lower overhead costs and boost profits," he said.

The night before Clean 2013 opened, Continental held a presentation and reception that not only honored high-performing distributors, but foreshadowed the company's future goals and direction. "The event drew friends and business partners together in excitement for the future," said Jorgensen.

To find out more about Continental laundry products, visit www.continentalgirbau.com or call 800-256-1073.

Continental Girbau, Inc. is the largest of 14 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.