



NEWS RELEASE

Contact: Amy Arnetveit
Continental Girbau, Inc.
Advertising & Public Relations Manager
800-256-1073
amy.arnetveit@continentalgirbau.com
July 29, 2011

For immediate release

Continental announces a "Grand" rebate for large-capacity washers

Oshkosh, Wis.--Continental Girbau Inc. recently announced a new large-washer "Grand" rebate promotion. Vended laundry storeowners who purchase a Continental Girbau 75-pound capacity PowerLoad Washer, a 125-pound PowerLoad Plus Washer, or a 90-pound capacity ExpressWash Washer will receive a \$1,000 rebate for each qualifying unit purchased between Aug. 1 through Oct.31, 2011.

The rebate is for replacement machines or add-on machines at established vended laundries only, according to Continental President Mike Floyd. The program does not apply to new construction vended laundry stores or full store refits.

Qualifying machines include the L-Series PowerLoad and PowerLoad Plus Washers, hard-mount washers offering easy-to-use programmable controls, heavy-duty construction, energy-efficient technology and outstanding product warranties. Also included is the ExpressWash 90-pound capacity washer-extractor, a freestanding washer offering unmatched efficiency and programmability, as well as extract speeds reaching 381 G-force.

"More and more laundries today are appealing to large families by installing large-capacity washer-extractors that can handle multiple loads of laundry, including bulky items like sleeping bags, comforters, blankets and throw rugs," said Floyd. "Through this promotion, storeowners can purchase proven large-capacity machines to draw new clientele into their stores, and thereby, boost profits."

For more information about Continental Girbau, visit www.continentalgirbau.com, or call 800-256-1073. For more information about the "Grand" rebate program, contact your area's Continental distributor.

Continental Girbau, Inc. is the largest of 12 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System. Visit www.continentalgirbau.com, or call 1-800-256-1073.

