



NEWS RELEASE

Contact: Tari Martin
Continental Girbau Inc.
Marketing Communications Director
800-256-1073
tmartin@cgilaundry.com
January 25, 2018

For immediate release

Sergi Obiols joins Continental as sales and product engineer

Oshkosh, Wis.— Continental Girbau Inc. (Continental) recently welcomed Sergi Obiols, of Vic, Spain, as sales and product engineer. In his new role, Obiols provides technical sales support for Girbau Industrial (GI) laundry equipment projects throughout North America. Most recently, Obiols was part of the industrial design team at Girbau Global Laundry Solutions (Girbau), in Vic.

“Our goal of improving turnaround time in laundry design layout required filling an inside sales engineering position,” said Dave “Mac” Mc Allister, director of services and product management. “Fortunately, Sergi Obiols was available directly from Girbau. Sergi has global industrial laundry experience working on large projects, from concept through construction. He will be involved in all aspects of presale project support.”

As sales and product engineer, Obiols handles equipment sizing, estimated production rates, equipment layout and scale drawings, as well as monitoring target installation dates and project completion. With time, his position will support commercial laundry design projects for all Continental brands, according to Mc Allister.

Obiols holds a bachelor’s degree in mechanical engineering from Politechnic University of Catalonia, in Barcelona.

To discover more about Continental laundry products – backed by leading factory warranties – visit www.cgilaundry.com or call 800-256-1073.

Continental Girbau Inc. is the largest of 15 subsidiaries of Girbau Global Laundry Solutions (Girbau), based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

