



NEWS RELEASE

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For immediate release

Continental partners with Atlantic Laundry Equipment and The Laundry Shop

Oshkosh, Wis.—Continental Girbau Inc. (Continental) recently partnered with two new on-premise laundry distributors – Atlantic Laundry Equipment, in St. John’s, Newfoundland, and The Laundry Shop, in Pembroke Pines, Fla. Both companies will represent the Continental E-Series, L-Series, G-Flex and LG Washer lines; Pro-Series II and LG Dryer lines; and the Continental feeder, ironer, folder and stacker lines.

- Originally established in 1943 as Harold Snow Service Group – a commercial food and laundry sales, parts and service provider – Atlantic Laundry Equipment became a separate brand focused only on commercial laundry in 2014. A one-stop-shop for parts, equipment, service and support, Atlantic Laundry Equipment provides Continental on-premise and vended laundry equipment throughout the provinces of Newfoundland, New Brunswick, Nova Scotia and Prince Edward Island. Known for unrivaled service, Atlantic Laundry Equipment works with on-premise and commercial laundries to improve production using less energy and labor. Led by President Trevor Melendy, Atlantic Laundry Equipment offers 24/7 emergency service and personal customer care.

“While the Atlantic Laundry Equipment name is relatively new, its service to customers in the on-premise laundry industry isn’t,” said Joel Jorgensen, Continental vice president of sales and customer services. “The Atlantic Laundry team is highly experienced and responsive – offering high-caliber on-premise laundry expertise.”

Learn more about Atlantic Laundry Equipment at www.atlanticlaundry.ca, or call 855-602-7278 for the St. John’s office, or 888-567-6123 for the Halifax office.

- The Laundry Shop, co-owned by Ron Jansen and George Rionda, now provides on-premise and vended laundry equipment, sales, parts and service to the Florida counties of Monroe, Dade, Broward, Palm Beach, Martin and St. Lucie. The company works closely with on-premise laundries at fire departments, resorts, hotels, nursing homes, hospitals, spas, beauty salons and vet clinics, among many others. The Laundry Shop, which offers a total solution and innovation, operates under the tagline, “We’ve Got You Covered.”

“Geographically located in Miami, The Laundry Shop is operated by industry-trusted laundry experts,” said Jorgensen. “Both Ron and George have successfully sold thousands of Continental on-premise laundry products over the years. They have excellent reputations, follow-through and character. We are happy to be partners with them as they serve south Florida.”

Discover more about The Laundry Shop at www.thelaundryshop.com or call 855-888-WASH.

To find out more about Continental laundry products, visit www.continentalgirbau.com or call 800-256-1073.

The largest of 15 Girbau Group subsidiaries, Continental Girbau Inc. celebrates its 20th anniversary during 2015! Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.