



NEWS RELEASE

Contact: Tari Martin
Continental Girbau Inc.
Marketing Communications Director
800-256-1073
tari.martin@continentalgirbau.com
August 3, 2015

For immediate release

Continental Creative Services debuts new website and logo

Oshkosh, Wis.-- Continental Creative Services (CCS) – a full-service marketing, advertising and public relations company, recently debuted its new logo and mobile-friendly website (www.continentalccs.com). The site is content rich, simple to navigate, graphically pleasing and search engine optimized, according to Marketing Communications Director Tari Martin.

“Visitors to the site enjoy quick access to CCS services, contacts and online portfolio,” she said. “The portfolio offers examples of CCS work, including brochures, logos, ads, websites, mailers, newsletters, press releases, signage and more. We launched the site and reinvigorated the logo to correspond with CCS’s 10th anniversary this year.”

A subsidiary of Continental Girbau Inc., CCS was established in 1995 to offer quality marketing and advertising support to Continental distributors – helping them regionally distinguish themselves from their competition. CCS has since grown to serve a variety of clients and businesses representing an array of industries.

“CCS offers cost-effective marketing, public relations and advertising services to meet client goals and budgets,” said Martin. “CCS, a results-driven organization, works to build credibility, awareness and sales for our clients.”

To discover more about CCS, visit www.continentalccs.com or call 800-256-1073.

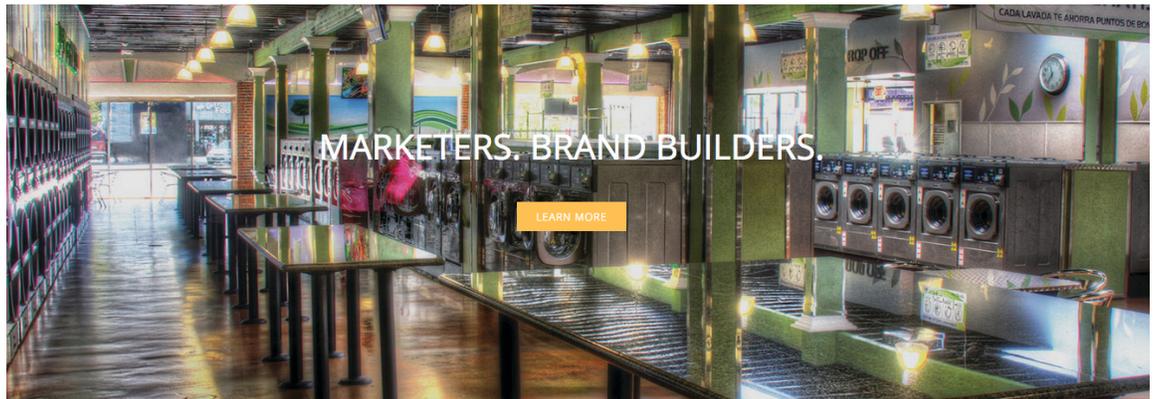
Continental Creative Services, established in 1995, is a marketing communications company providing cost-effective marketing, advertising and public relations services to a variety of industries.

Continental Girbau Inc. is the largest of 15 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.



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STAND APART FROM THE CROWD

WE ARE A FULL-SERVICE MARKETING, ADVERTISING & PUBLIC RELATIONS PARTNER

You may not consistently market your products and services, but rest assured, your best competitors probably are. A consistent presence within your industry via effective marketing, public relations and advertising gleans name recognition, credibility and sales.

But how do you determine the best marketing and advertising strategies for your organization? Allow CCS to evaluate your company needs and offer suggestions. There's a lot of thought and planning that goes into marketing, public relations and advertising. We'll help you identify and reach your target market within a specified budget. Learn more [about CCS!](#)

PORTFOLIO

TARGET, DESIGN, EXECUTE

Peruse our portfolio for examples of CCS projects. We design and write advertisements, brochures, websites, newsletters, mailers, flyers, and more. We create logos, signage and video. We write press releases, articles and speeches. The CCS design and writing team works closely with clients to achieve targeted goals. Click and view our [portfolio!](#)