



NEWS RELEASE

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For immediate release

Continental Girbau 'green' commercial laundry products

Oshkosh, Wis.--Continental Girbau Inc. (Continental) provides commercial and industrial laundry products throughout North America. Engineered for the vended, on-premise and industrial laundry markets, Continental products are manufactured in an environmentally friendly manner, according to International Organization for Standardization (ISO) 14001 standards, and deliver superior energy-efficiency, quality and productivity.

ISO is the source of thousands of international standards for business, government and society. ISO 14001 is a standard that applies to environmental management, or processes that influence an organization's environmental performance. It requires an organization to continually improve environmental management and minimize harmful effects created by its operations on the environment.

Continental's "green" commitment extends beyond manufacturing into product operation. Continental washer-extractors, flatwork and heated-chest ironing systems, continuous tunnel batch washers, feeders, folders, stackers and large-capacity dryers deliver unrivaled efficiency for lower operational costs and improved productivity and profits, according to Continental Vice President Joel Jorgensen.

Continental's 20-pound capacity E-Series and ExpressWash Washers are Energy Star qualified; larger capacity washers are listed among the highest efficiency tiers of the Consortium for Energy Efficiency (CEE); and still other products contribute to sustainable construction efforts and LEED credit qualification.

“Continental laundry equipment can be a significant part of a facility gaining LEED qualification,” said Jorgensen. “Yet the laundry is often forgotten.” The U.S. Green Building Council’s (USGBC) Leadership in Energy and Environmental Design (LEED) Green Building Rating System is the nationally accepted benchmark for qualifying, measuring and documenting “green” buildings.

“On-premise laundries consume a large percentage of a facility’s gas, water and electricity,” added Jorgensen. “By choosing Continental energy-efficient washers, dryers and ironers, they can significantly cut utilities, boost productivity, and become ‘greener’ in the process.”

The same holds true for self-service coin- and card-operated laundries. While there are a host of products on the market from which to choose, it makes the best sense to go for the “green,” according to Jorgensen. “Continental’s vended product line-up is designed to capture the attention of ‘green-minded’ storeowners and investors who understand that by saving utilities, profits rise,” he said. “With gas, water and electricity costs surging exponentially year after year, efficient equipment is a must.”

Continental’s freestanding ExpressWash Washers, for example, can significantly cut utility usage and costs at vended laundries, when compared with traditional hard-mount washers. The ExpressWash Washers generate extract speeds up to 381 G-force, while hard-mount washers typically only produce speeds of 75-200 G-force. Thanks to higher extract speeds, ExpressWash Washers remove more water from every load. This, in turn, shortens dry time by 50 percent per load, and resulting natural gas usage by up to 65 percent per load.

Jorgensen maintains that high-speed ExpressWash Washers cut gas consumption and boost profits, because laundries use less dryer time, eliminate dryer bottlenecks and cut gas and electricity usage, which improves profits; and customers complete laundry in less time – improving customer turnover and retention, which also improves revenue and profits.

To find out more about Continental laundry products, backed by industry-leading factory warranties, visit www.continentalgirbau.com or call 800-256-1073.

Continental Girbau, Inc. is the largest of 14 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO 9001 and ISO 14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

