



## NEWS RELEASE

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### Continental 'Clean' booths 3215 and 3415 encompass industrial, on-premise, vended solutions

Oshkosh, Wis.— Continental Girbau Inc.'s (Continental) presence at "Clean '17" will showcase the company's vast product breadth as the commercial laundry industry's most diverse provider of on-premise, industrial and vended laundry equipment and solutions, according to President Mike Floyd. Continental booth 3215 is dedicated to on-premise and industrial laundry, while booth 3415 is vended-laundry focused.

"During 'Clean,' Continental will feature new product advancements in folding automation, dryer programmability and washer technologies," said Floyd. "We promise exciting booth interaction, educational product demonstrations, and valuable opportunities to speak with Continental end-users, distributors and team members." During the show, visitors will also enjoy financing and product promotions.

Booth 3215 will include Girbau Industrial and Continental on-premise and industrial laundry products – from open-pocket E-Series Washers and Pro-Series II Dryers, to high-volume Girbau Industrial ironing, multi-sort folding and stacking systems. Continental's new Compact Laundry Solution will also be unveiled. "It's really fun to check out the big laundry automation systems first-hand," said Floyd. "Live demonstrations of our feeders, folders and stackers offer visitors the perfect opportunity to witness equipment operation, programmability and throughput potential – helping them to justify laundry automation."

Booth 3415 will showcase Continental vended and multi-housing laundry solutions, according to Continental Vice President of Sales Joel Jorgensen. The multi-housing area will include LG and Econ-O branded washers and dryers, while the vended laundry area will showcase freestanding ExpressWash® Washers, G-Flex® hard-mount washers, an L-Series 75-pound capacity PowerLoad Washer, ExpressDry® Dryers, payment system solutions, and Express Heated-Roll Flatwork Ironers. "Continental has one of the best vended laundry product factory warranties in the industry," he added, "so we will boldly make that statement in our booth."

Once again this year, Continental's Express Laundry Center® will also be a booth spotlight. Express Laundry Center is a nationally branded and turnkey vended laundry solution

that teams high-speed ExpressWash Washers and ExpressDry Dryers with multiple services and local marketing and management support. Vended laundry products, new control technology and new machine introductions will also be featured.

“There are a growing number of vended laundries looking to add revenue by offering residential and commercial laundry services, including pickup and delivery,” said Jorgensen. “At Continental’s vended booth, we’d like to talk with and meet vended laundry operators interested in this type of expansion. Having Continental’s Express Ironer on hand allows us to demonstrate how laundries can cater to more commercial accounts simply because they provide ironed bed and table linens.”

To find out more about Continental laundry products, visit [www.cgilaundry.com](http://www.cgilaundry.com) or call 800-256-1073.

Continental Girbau Inc. is the largest of 15 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.