



## NEWS RELEASE

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For immediate release

### Continental partners with RJ Kool to distribute vended laundry products

Oshkosh, Wis.—Continental Girbau Inc. recently partnered with RJ Kool Co. (RJ Kool) – a full-service laundry distributor headquartered in Kansas City, Mo. As a result, RJ Kool now provides Continental products to vended laundries throughout Eastern Missouri and Southern Illinois.

“We were looking for a top-level manufacturer that shared our same values and commitment to quality,” said RJ Kool’s Tiffanni Sanstra, marketing coordinator. “Continental products have filled some voids for us in the vended market. We are blown away with the quality of these products.”

Established in 1961, RJ Kool provides a full gamut of products and services tailored to the vended, on-premise, dry cleaning and industrial laundry markets. The company, which is customer-focused, offers large parts and service departments, as well as equipment rental and financing solutions. “We help anyone who does laundry,” says Sanstra of RJ Kool. “Our people and their commitment to serving our customers is what sets us apart.”

Partnering with RJ Kool further strengthens Continental’s professional distributor network, according to Joel Jorgensen, Continental vice president. “Without a doubt, RJ Kool is a top-tier distributorship sharing the same customer-focused values as Continental. They deliver much more than just product sales, they provide customers with real laundry solutions and support before and after the sale.”

To discover more about RJ Kool, visit [www.rjkool.com](http://www.rjkool.com), or call 1-800-345-4551.

To find out more about Continental products, which are backed by an industry leading warranty, visit [www.continentalgirbau.com](http://www.continentalgirbau.com) or call 800-256-1073.

Continental Girbau, Inc. is the largest of 14 subsidiaries of the Girbau Group, based in Vic, Spain. Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.