



NEWS RELEASE

Contact: Tari Albright
Girbau North America
Director of Marketing Communications
(800) 256-1073
talbright@gnalaundry.com
August 8, 2022

For Immediate Release

Girbau North America welcomes Muzi Sitshela

Oshkosh, Wis.— Girbau North America (GNA) recently welcomed Muzi Sitshela, of Buffalo Grove, Ill., as inside sales associate.

In his new role as inside sales associate, Sitshela interfaces with GNA staff, distributors and customers on a daily basis; manages GNA's lead qualification process; and handles inside sales and customer relations duties, including some reporting and product pricing responsibilities.

Sitshela, who is bilingual in English and Spanish, earned a bachelor's degree in Marketing from University of Wisconsin Oshkosh, in Oshkosh, Wis., in 2022. He also holds a Certification in Social Media Marketing from LinkedIn Learning.

"It's amazing to have such a talented new member as part of our team," said Director of Strategic Business Efficiencies & Solutions Pam Kuffel. "Muzi will be a great addition to the GNA group. The customer compassion he brings to all our new customers will help grow GNA to new levels."

"I'm very fortunate to have this opportunity to be part of a hardworking yet caring atmosphere here at GNA," said Sitshela of his new position. "Everyone here has mutual respect for one another which makes the work environment quite inviting. Furthermore, my role as an inside sales associate is far more interesting than I had anticipated. I get the opportunity to speak and work with people from all over the world."

GNA boasts the world's most comprehensive offering of commercial, industrial and vended laundry solutions, with brands including Continental Girbau®, Girbau Industrial®, Sports Laundry Systems®, Poseidon Textile Care Systems®, Express Laundry Centers® and OnePress®.

To discover more about Girbau North America and its brands, solutions and laundry products – backed by industry-leading warranties – visit www.gnalaundry.com or call 800-256-1073.

Girbau North America is the largest of 16 subsidiaries of Girbau Global Laundry Solutions (Girbau), based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, GNA is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.