



## NEWS RELEASE

Contact: Tari Albright  
Girbau Industrial  
Director of Marketing Communications  
(800) 256-1073  
[talbright@gnalaundry.com](mailto:talbright@gnalaundry.com)  
April 19, 2022

For Immediate Release

### Laundry Systems of Tennessee receives 2021 GI Business Partner of the Year Award

Oshkosh, Wis.-- Girbau Industrial (GI) recently recognized Laundry Systems of Tennessee (Laundry Systems), in Sevierville, Tenn., with the 2021 GI Business Partner of the Year award. Laundry Systems received the award for outstanding sales, technical knowledge and support of GI laundry systems, according to Joel Jorgensen, Girbau North America (GNA) vice president of sales.

“Laundry Systems has far and away excelled in establishing the GI brand within their territory’s hospitality and cabin rental markets,” he said. “Jeff Large and his team have made an investment of time and experience in understanding opportunities within the industrial laundry realm. With that, they’ve established great opportunity and autonomy that’s propelled them in their market. We are pleased and thrilled to work hand-in-hand with them.”

Laundry Systems is a full-service distributor offering parts, service and sales to the vended, industrial and on-premise laundries. A GI partner for over 13 years, Laundry Systems is the recipient of three GI Distributor of the Year awards, in addition to this year’s GI Business Partner of the Year award.

“Over the last two years, labor has become a great concern for industrial laundries,” said Large. “Automation and the GI product have become our go-to answer for labor savings, efficiency and greater productivity,” said Large. “We are glad to work alongside GI as we help laundries cut costs and improve quality.”

For more about Laundry Systems, visit [www.laundrysystems.com](http://www.laundrysystems.com) or call 865-280-1603.

One of eight brands of Girbau North America, Girbau Industrial provides industrial laundry products to North American clients, including large-capacity washer-extractors and drying tumblers, high-volume flatwork ironers, continuous batch tunnel washing systems, presses, feeders, folders, stackers conveyor systems and related system machinery.

To discover more about Girbau Industrial – backed by industry-leading warranties – visit [www.girbauindustrial.com](http://www.girbauindustrial.com) or call 800-256-1073.

Girbau North America is the largest of 16 subsidiaries of Girbau Global Laundry Solutions (Girbau), based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, GNA is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.



