



NEWS RELEASE

Contact: Tari Albright
Girbau North America
Director of Marketing Communications
(800) 256-1073

talbright@gnalaundry.com

April 20, 2022

For Immediate Release

Lavanett receives GNA's 2021 Canadian Distributor of the Year award

Oshkosh, Wis.—Girbau North America (GNA) recently recognized Lavanett, in St. Laurent, Quebec, with its second consecutive Canadian Distributor of the Year award.

Led by Earl Eichen, Lavanett was recognized for exemplary performance in the on-premise and vended laundry markets within the province of Quebec. “Earl is a longtime GNA business partner and has found ways to sell all of our brands into the Quebec market, including Girbau Industrial, Continental Girbau, LG and Poseidon,” said GNA Vice President of Sales Joel Jorgensen. “Lavanett’s expert team does an outstanding job in every service area, including sales, service and parts. This award is GNA’s recognition of that success.”

Established in 1996, Lavanett employs 20 team members and provides laundry and textile care solutions, parts and service to customers throughout Canada. The Lavanett team is comprised of highly motivated and dedicated individuals committed to customer satisfaction and service, according to Eichen.

“Our partnership with GNA has been built on very strong relationships with so many talented people employed there,” said Eichen. “The trust, respect and understanding shown to us since 2001 is deeply appreciated and has allowed us to firmly establish the GNA brands in our part of Canada. Most importantly, the constant support and encouragement we receive from all levels of GNA is always present and unwavering. There is something to be said about a relationship lasting and flourishing for more than 20 years, through thick and thin, that to this day still continues to grow and evolve.”

To discover more about Lavanett, visit www.lavanett.ca or call 877-398-1194.

GNA provides the industry’s most comprehensive offering of commercial, industrial and vended laundry solutions, with brands including Continental Girbau®, Girbau Industrial®, Sports Laundry Systems®, Poseidon Textile Care Systems®, Express Laundry Centers® and OnePress®. To find out more about GNA laundry products – backed by industry-leading warranties – visit www.gnalaundry.com

or call 800-256-1073.

Girbau North America is the largest of 16 subsidiaries of Girbau Global Laundry Solutions (Girbau), based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, GNA is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

LAVANETT