



NEWS RELEASE

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For immediate release

Continental Girbau enjoys its best Clean Show yet

Oshkosh, Wis.—Continental Girbau Inc. (Continental) recently revealed new products and technologies during Clean '17, in Las Vegas. The company's interactive vended and commercial/industrial laundry booths (3415 and 3412) brought together team members from across the globe and gleaned record sales and leads, according to President Mike Floyd.

"We revealed much more than our expansive product offering," Floyd said. "We showcased our team's personal commitment to our customers, our unique and industry-changing innovations and solutions, and our energy to outdo our competition. The show was a huge success, with leads totaling more than 800 and business opportunities doubling over the last Clean Show in 2015!"

Continental's parent company, Girbau Global Laundry Solutions (Girbau), contributed to booth efforts with representatives from Spain, Australia, United Kingdom, South America, Asia and Africa. Together, more than 49 representatives assisted booth visitors. Girbau also unveiled its new virtual reality technology – GirbauMax – which allows users to access and design, via virtual reality, industrial, commercial and vended laundries. More than 150 booth visitors signed up and engaged in the GirbauMax experience. "We exhibited our team's innovative spirit," said Girbau General Manager Guillem Clofent. "It was an exciting show and we were all proud to share our new tools and products."

Girbau Industrial automation products were in constant operation, as well, including the FT-Maxi towel folder, the new DRB Feeder and FRB Folder, the ST-1302 Dryer, and the Compact 5-in-One – a machine that automatically feeds, irons, folds, stacks and accumulates. Also on hand were Continental's commercial/on-premise laundry products, including soft-mount E-Series Washers, hard-mount G-Flex Washers, complementing dryers and Express Ironers. The new 80-pound capacity E-Series Washer debuted, as well. "People couldn't take their eyes off of our, big automated machinery," said Floyd, "and the show gave booth visitors ample time and resources to learn more about them."

On the vended side, Continental's complete line-up of vended laundry equipment attracted crowds interested in vended laundry development and equipment replacement. The new 80-pound capacity ExpressWash Washer unveiled. The freestanding machine, recently

added to the ExpressWash line, offers a soft-mount design for simple installation, high-extract speeds reaching 400 G-force, superior efficiency and Continental's unique ProfitPlus® Control. Now the ExpressWash line touts models in 20-, 30, 40-, 60-, 80- and 90-pound capacities.

Other products exhibited were Continental's offering of hard-mount washers for vended laundries, including L-Series and G-Flex Washers. G-Flex Washers are Continental's highest performing hard-mount machines offering programmable extract speeds reaching 200 G-force. The new 33-pound G-Flex Washer was on hand, completing a G-Flex offering that includes 33-, 40-, 55- and 70-pound capacity models. Express Ironers, ExpressDry Dryers were also highlighted. Multi-Housing products were also showcased, including LG Commercial Washers and Dryers and Econ-O-Wash top-load washers and complementing Econ-O-Dry dryers.

The booth drew investors interested in Continental's Express Laundry Center® concept, as well. Express Laundry Center is a branded and turnkey vended laundry offering that combines ExpressWash and ExpressDry equipment with multiple services, operational training and marketing/management support. "Many Continental vended laundry booth visitors eagerly learned more about how to add new wash/dry/fold and commercial laundry revenue streams. Continental experts worked closely with vended laundry owners and investors to walk them through this process," said Floyd. Two Express Ironers, which were displayed in the vended laundry booth, attracted vended laundry owners interested in offering commercial ironing services. "It's the wave of the future," said Floyd. "Owners are adding ironers to garner new commercial accounts that require perfectly finished bed and table linens."

To find out more about Continental laundry products – backed by industry-leading warranties and customer care – visit www.cgilaundry.com or call 800-256-1073.

Continental Girbau Inc. is the largest of 15 subsidiaries of the Girbau Global Laundry Solutions, based in Vic, Spain. Girbau laundry products – marketed throughout 100 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.