



NEWS RELEASE

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For immediate release

Continental partners with Atlantic Laundry Equipment and The Laundry Shop

Oshkosh, Wis.—Continental Girbau Inc. (Continental) recently partnered with two new vended laundry distributors – Atlantic Laundry Equipment, in St. John’s, Newfoundland, and The Laundry Shop, in Pembroke Pines, Fla. Both companies will represent the ExpressWash®, ExpressDry®, L-Series Washer, G-Flex Washer, Econ-O-Wash, Econ-O-Dry, and LG Platinum Washer/Dryer lines; as well as the Express Laundry Center® brand.

- Originally established in 1943 as Harold Snow Service Group – a commercial food and laundry sales, parts and service provider – Atlantic Laundry Equipment became a separate brand focused only on commercial laundry in 2014. A one-stop-shop for parts, equipment, service and support, Atlantic Laundry Equipment provides Continental vended and on-premise laundry equipment throughout the provinces of Newfoundland, New Brunswick, Nova Scotia and Prince Edward Island. Known for unrivaled service, Atlantic Laundry Equipment works with investors to develop highly profitable and productive vended laundries. Led by President Trevor Melendy, Atlantic Laundry Equipment offers 24/7 emergency service and personal customer care.

“While the Atlantic Laundry Equipment name is relatively new, its service to customers in the vended laundry industry isn’t,” said Joel Jorgensen, Continental vice president of sales and customer services. “The Atlantic Laundry team is highly experienced and responsive – offering high-caliber vended laundry expertise.”

Learn more about Atlantic Laundry Equipment at www.atlanticlaundry.ca, or call 855-602-7278 for the St. John’s office, or 888-567-6123 for the Halifax office.

• The Laundry Shop, co-owned by Ron Jansen and George Rionda, now provides vended and on-premise laundry equipment, sales, parts and service to the Florida counties of Monroe, Dade, Broward, Palm Beach, Martin and St. Lucie. The company specializes in developing Express Laundry Centers – turnkey high-speed vended laundries equipped for lower utilities and greater profit potential. The Laundry Shop partners with investors and owners of vended laundries in every aspect of development or renovation, including construction, equipment selection and installation, laundry design, marketing, service, parts, and more. The Laundry Shop, which offers a total solution and innovation, operates under the tagline, “We’ve Got You Covered.”

“Geographically located in Miami, The Laundry Shop is operated by industry-trusted vended laundry experts,” said Jorgensen. “Both Ron and George have successfully sold thousands of Continental products and vended laundries over the years. They have excellent reputations, follow-through and character. We are happy to be partners with them as they serve south Florida.”

Discover more about The Laundry Shop at www.thelaundryshop.com or call 855-888-WASH.

To find out more about Continental laundry products, visit www.continentalgirbau.com or call 800-256-1073.

The largest of 15 Girbau Group subsidiaries, Continental Girbau Inc. celebrates its 20th anniversary during 2015! Girbau laundry products – marketed throughout 90 countries worldwide – meet rigorous environmental and safety standards established by the International Organization for Standardization (ISO). Girbau S.A. holds both ISO9001 and ISO14001 certifications. Ever focused on laundry efficiency, Continental Girbau is a member of the U.S. Green Building Council (USGB), a 501(c)(3) nonprofit that developed the Leadership in Energy and Environmental Design (LEED) Green Building Rating System.